

“Mo.” Successfully Funded from Mo.80 Crowdfunding Campaign on Indiegogo, Bringing Unique Design of Fastest Card Access Wallet to Life

BANGKOK, Thailand, July 12, 2016/ “Mo.” (Minimal Objects), a leather wallet studio designed from Thailand and Japan, has launched its first overseas crowdfunding campaign on Indiegogo for “Mo.80”, the original new design of leather wallet that gives the fastest card access in the world. The campaign aimed at making their unique wallet design with fine craftsmanship accessible to urban light travellers around the world. The company designs Mo.80 wallet inspired by the today’s jetsetter lifestyle which only essential items should be carried around.

This light traveller inspired wallet was successfully funded in August and now ready for shipping to their supporters from 15 countries around the world.

The funding has enabled the founders to target a worldwide customer base and increase awareness of the different wallet design with fine material and craftsmanship which sells at very affordable prices.

Mo.80 patent-pending card slot gives different user experience: quicker card access, easily identified, with simple, yet ingenious secure slot design. Made from genuine leather, Japanese accessories with highly skilled and experienced technicians to pay attention to detail.

Over one and a half year of relentless hard work, countless of sketches and prototypes later, Mo. team has finally turned their passion and dream into a reality. With passion to see people enjoy using well-designed products, Mo. will continuously seek better design for other everyday items.

Founded in 2015 by two sisters, one from Bangkok, Thailand and one from London, UK. Mo. designs fashion items to simplify life for urban light traveller.